

Legalwise

Sponsorship Opportunities with Legalwise Seminars

legalwiseseminars.com.au

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**Legalwise
organise over
600 events
and attract
over 14,500
professionals
annually.**

**Our event sponsorship
represents an unrivalled
opportunity to grow your
business.**



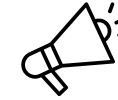
**By partnering with us,
you can be part of the
event marketing campaign
and get direct access to
a growing audience with
significant buying power,
away from the distractions
of the office environment.**

Sponsor Benefits

Become a sponsor or exhibitor and enjoy our benefits:

- Build your brand
- Launch new products and services
- Forge new partnerships
- Win new business
- Network with your target market
- Strategically position your company
- Raise your profile
- Gain competitive advantage
- Increase you market share
- Associate with industry leaders
- Strengthen existing customer relationships

KEY METRICS



Onsite Marketing

Network with your target audience across the legal, accounting and associated professional industries at face to face conferences held across the country.



Email Marketing

Database
Legal: 52,582
Accounting: 16,244
Average email statistics
Open rates: ~ 31%
CTR: ~ 5%



Social Media Marketing

Social media follower numbers:

LinkedIn: 2,168
Facebook: 1,119
Twitter: 1,063

We can also provide tailored sponsorship options to suit your specific marketing objectives.

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Tailored Sponsorship Options

Event Benefits

- General introduction to the delegates by a Legalwise representative.
- Opportunity to exhibit display advertising (banners, materials) at the event.
- Opportunity to have materials inserted in to on-the-day delegate packs. These may also be supplied digitally to be electronically sent out to delegates with event materials.
- Opportunity to host and run lucky door prizes (through which you can gather contacts and leads).
- Opportunity to sponsor a post-event drinks reception.

Benefits prior to the Event

- Inclusion in eDM campaigns to our email subscribers
- Inclusion in hard-copy mail outs to the target audience
- Sponsor recognition in social media posts prior to event (LinkedIn, Twitter + Facebook)



Seminar Audience

Legal professionals across every practice area and expertise:

- Administrative & Public Sector Law
- IT, Data Security and Privacy Law
- Banking and Finance
- Litigation and Dispute Resolution
- Building and Construction
- Media and Entertainment Law
- Consumer and Competition Law
- Mining and Resources
- Corporate and Commercial Law
- Native Title
- Criminal Law
- Personal Injury
- Education Law
- Planning and Environment
- Family Law
- Property Law
- Healthcare and Life Sciences
- Tax Law
- Immigration Law
- WHS/OHS
- Insolvency and Restructuring
- Wills, Estates and Elder Law
- Intellectual Property

Accountants, SMSF Specialists and Financial Advisors:

- Business Advisory
- Payroll
- Estate Planning
- SMSF/Superannuation
- FASEA Mandatory Categories
- Taxation
- Financial Advisory
- Wealth Management
- Trusts
- Forensic Accounting

Legalwise Top Tip

Get in touch to receive more accurate delegate and database numbers per practice area. Email Natalie Bamber marketing@legalwiseseminars.com.au

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**Want to learn
more about our
Sponsorship
Opportunities?**

Contact Natalie Bamber

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