

Legalwise

Sponsorship Opportunities with Legalwise Seminars

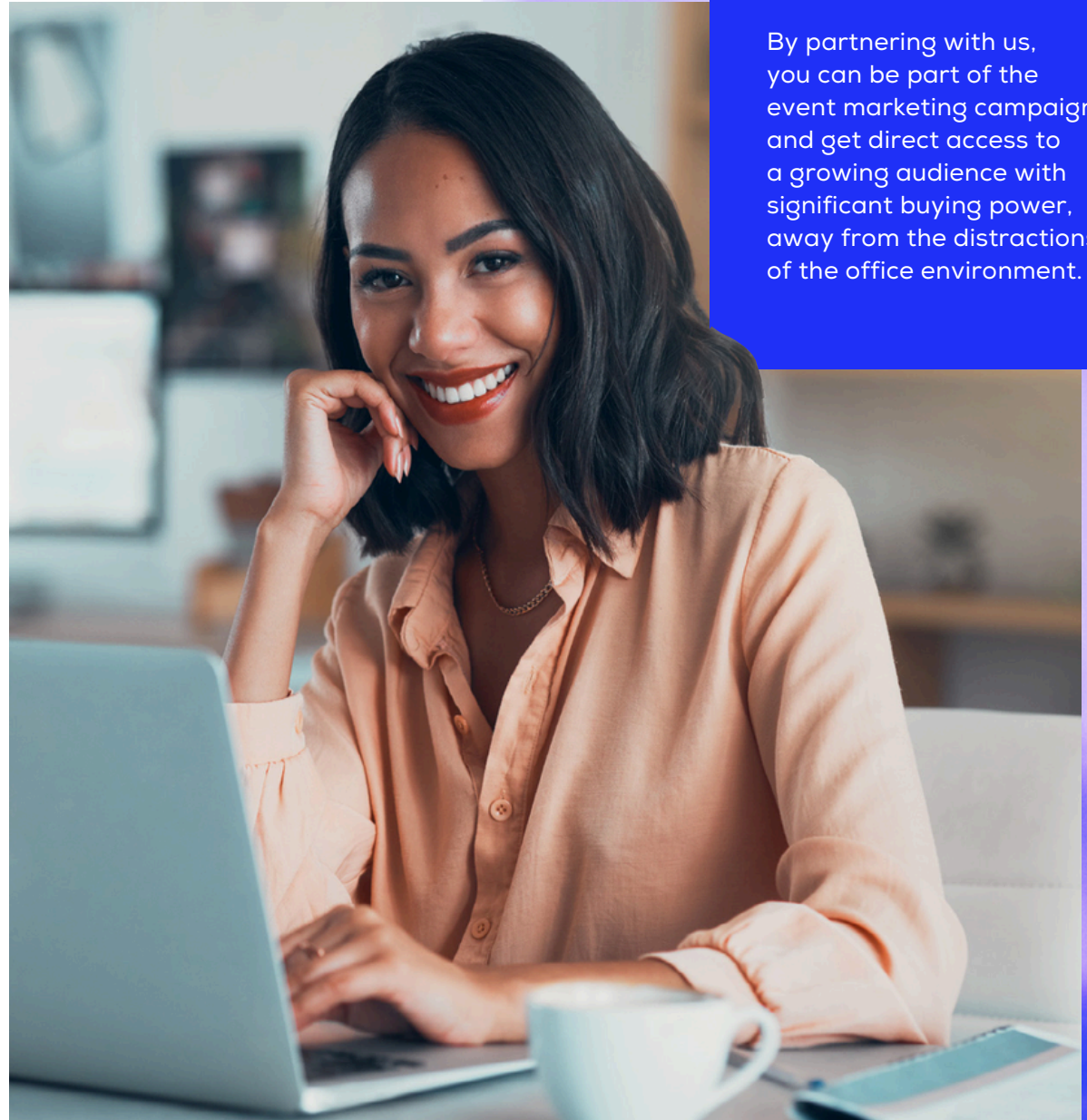
legalwiseseminars.com.au

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Legalwise
organise
600+ events
and attract
over 14,500
professionals
annually.

Our event sponsorship
represents an unrivalled
opportunity to grow
your business.



By partnering with us,
you can be part of the
event marketing campaign
and get direct access to
a growing audience with
significant buying power,
away from the distractions
of the office environment.

Sponsor Benefits

Become a sponsor or exhibitor and enjoy our benefits:

- Build your brand
- Launch new products and services
- Forge new partnerships
- Win new business
- Network with your target market
- Strategically position your company
- Raise your profile
- Gain competitive advantage
- Increase you market share
- Associate with industry leaders
- Strengthen existing customer relationships

KEY METRICS



Event Marketing

Network with your target audience across the legal, accounting and associated professional industries at online & face to face conferences held across the country.



Email Marketing

Database

Legal: 64,000
Accounting: 16,244



Social Media Marketing

Social media follower numbers:

LinkedIn: 6,459
Facebook: 1,213
Instagram: 1,801
TikTok: 1,327

We can also provide tailored sponsorship options to suit your specific marketing objectives.

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Tailored Sponsorship Options

Event Benefits

- Opportunity to exhibit display advertising (banners, materials) at the event.
- Opportunity to have materials inserted in to on-the-day digital delegate packs. These will also be supplied digitally to online attendees.
- Opportunity to host and run lucky door prizes (through which you can gather contacts and leads).

Benefits prior to Event

- Inclusion in eDM campaigns to our email subscribers
- Sponsor recognition in social media posts prior to event (LinkedIn, Instagram, Facebook & TikTok)



Seminar Audience

Legal professionals across every practice area and expertise:

- Administrative & Public Sector Law
- IT, Data Security and Privacy Law
- Banking and Finance
- Litigation and Dispute Resolution
- Building and Construction
- Media and Entertainment Law
- Consumer and Competition Law
- Mining and Resources
- Corporate and Commercial Law
- Native Title
- Criminal Law
- Personal Injury
- Education Law
- Planning and Environment
- Family Law
- Property Law
- Healthcare and Life Sciences
- Tax Law
- Immigration Law
- WHS/OHS
- Insolvency and Restructuring
- Wills, Estates and Elder Law
- Intellectual Property

Accountants, SMSF Specialists and Financial Advisors:

- Business Advisory
- Payroll
- Estate Planning
- SMSF/Superannuation
- FASEA Mandatory Categories
- Taxation
- Financial Advisory
- Wealth Management
- Trusts
- Forensic Accounting

Other Industries:

- Migration Professionals
- Education Leaders
- Allied Health Professionals
- Patent & Trade Mark Attorneys
- Architects

Legalwise Top Tip

Get in touch to receive more accurate delegate and database numbers per practice area. Email Anastasia Mlinar ana@legalwiseseminars.com.au

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Want to learn
more about our
Sponsorship
Opportunities?

Contact Anastasia Mlinar
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